



FOR IMMEDIATE RELEASE

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COGITO PARTNERS WITH TOM SAWYER TO DELIVER VISUALIZATION TECHNOLOGY FOR RELATIONSHIP ANALYTICS SOLUTION

Visual representation of graph data provides multiple views for rapid relationship analysis

SALT LAKE CITY—Dec. 16, 2005—Cogito, Inc. today announced a partnership with Tom Sawyer Software to deliver Tom Sawyer's graph visualization and layout components as part of the Cogito Knowledge Center relationship analytics solution. This allows customers to generate diagrams of the relationships identified in data sources by the Knowledge Center.

"Visualizing the complex information that can be represented in the Cogito Knowledge Center is an essential part of relationship analytics," said Deren Hansen, solution architect at Cogito. "One of our top architectural priorities is to support rich visual analytics within the Knowledge Center, and we are pleased to find so much capability in the Tom Sawyer graph visualization and layout components."

With Tom Sawyer Visualization, diagrams are dynamically generated as analysts using the Cogito Knowledge Center interact with the system. Tom Sawyer supports a variety of graph layout styles—circular, hierarchical, orthogonal and symmetric so data analysts can view the complex relationships in multiple ways to emphasize different aspects of the underlying data. This combination of dynamic visualization with flexible filters, zooming capabilities, overviews, focus node identification and a variety of viewing styles allows analysts to explore complex data sets and identify key relationships quickly and easily.

"Cogito offers a powerful Graph Engine that is perfect for structuring and organizing related information that can be viewed and analyzed in real-time," said Brendan Madden, Chief Executive Officer of Tom Sawyer Software. "The combination of Cogito's Knowledge Center and Tom Sawyer's visualization solution gives users a solution that scales well beyond prior data-driven relationship visualization approaches."

Cogito has created an open interface to integrate the Tom Sawyer visualization technology in Cogito Knowledge Center applications. These Cogito solutions can enable custom visualization solutions for new and existing applications. For more information on Cogito Custom Relationship Analytics solutions from Cogito, please call 801-858-1000 or e-mail info@cogitoinc.com.

About Cogito

Cogito enables businesses to leverage their existing data structures and applications while capturing and utilizing both the explicit and implicit knowledge in their vast quantities of structured and unstructured data. Cogito's Knowledge Center provides a robust framework of application services that allow businesses to improve their data analytics and decision-making capabilities by overcoming the limitations of SQL and relational database technology. The Cogito Graph database index allows a dynamic schema that can be updated, changed or reorganized at a moment's notice to reflect an ever-changing business environment. For more information, please visit www.cogitoinc.com.

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Press contact:

Rod Anderson
Snapp Norris Group
801-208-1100

rod.anderson@sng.com