

FOR IMMEDIATE RELEASE

## **COGITO RELEASES UPGRADED PLATFORM FOR PATH SEARCHING AND RELATIONSHIP ANALYTICS**

### **Knowledge Center v2.4 Offers Real-Time Relationship Analytics, Service Oriented Architecture, and Web-Based Viewer Enhancements**

**Salt Lake City, Utah— April 5, 2007—** Cogito Knowledge Center v2.4, which provides developers and solution integrators with a robust Graph-Based-Relationship-Analytics (GBRA) platform for fast and easy path finding and connecting previously disassociated data, is now available.

Incorporating a Service Oriented Architecture (SOA) and a suite of web services for custom application development, Cogito's Knowledge Center is poised to be seamlessly integrated into web-based applications that demand the power of real-time path finding and link discovery capabilities.

"The Generations Network (previously known as MyFamily.com) has used Cogito's GBRA platform and service oriented architecture to produce the Relationship Finder feature on Ancestry.com" said Mike Wolfram, Vice President of Development for The Generations Network "The Cogito Knowledge Center's graph approach to data-mining and path searching allowed us to mine the distant relationships in Ancestry.com's OneWorldTree."

The new Knowledge Center release includes:

- Support for .Net 2.0
- Improved scalability with index and threading enhancements
- Enhanced analytics including new path searching algorithms, centrality calculations and arc weighting
- Over two dozen feature additions to the Knowledge Center Workbench improving data modeling, graph interaction, query building and viewing
- A full suite of Web Service APIs
- Companion Modules compatible with v2.4 for Web Based Viewing, the Graph Browser and Path Explorer

"The focus of the 2.4 development effort was to improve analytics and enhance the solution integration capabilities for a Service Oriented Architecture" said William Donahoo, Vice President of Products and Marketing for Cogito "The Knowledge Center SDK has evolved and developers will like what they see."

Cogito offers a unique, graph-based data mining platform that enables users the ability to discover significant connections, paths and relationships between previously disassociated data points.

In addition to the SOA and analytics enhancements made in the Knowledge Center, Cogito has added Companion Modules to their product portfolio. The first modules include Flash-based graph viewers that support interactive visual relationship discovery and pathway exploration. These modules are easily incorporated into web based and on-demand applications and give users the capability to explore and traverse data in a visual, interactive fashion.

Cogito Knowledge Center 2.4 is available now for a 30 day free trial at [www.cogitoinc.com](http://www.cogitoinc.com) or by contacting Cogito directly 801.858.1030. Pricing depends on the solution and size of fused data.



**About Cogito**

Cogito, based in SLC Utah, specializes in Graph-Based Relationship Analytics (GBRA) software and services. The Cogito Knowledge Center is a robust relationship analytics platform built on a graph database that allows for the discovery of significant connections and relationships between previously disassociated data. For more information, please visit [www.cogitoinc.com](http://www.cogitoinc.com).

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**Press contact:**

Rod Anderson  
Snapp Norris Group  
(801) 208-1100  
[rod.anderson@sng.com](mailto:rod.anderson@sng.com)