



**FOR IMMEDIATE RELEASE**

**COGITO SUPPORTS COMMON TECHNICAL STANDARDS IN  
RELATIONSHIP ANALYTICS SOLUTION**

*Cogito Knowledge Center incorporates managed code,  
SOA architecture and standard modeling frameworks*

**SALT LAKE CITY—Oct. 12, 2005**—Cogito, Inc. today announced support for a number of common technical standards to be incorporated into the upcoming release of the Cogito Knowledge Center, a relationship analytics product that allows organizations to organize, query and view large amounts of data and quickly associate relationships between activities, events and information. Support for these open standards increases the interoperability of the Knowledge Center making it easier for partners and developers to integrate it with their existing applications.

The standards supported in the Cogito Knowledge Center include:

- *Managed Code* – The Cogito Knowledge Center is now developed on Java and .NET, marking a significant departure from the previous Prolog/C++ code base. This creates a cleanly architected system, which makes it easier to directly address specific customer needs.
- *SOA Architecture* – Cogito has adopted a Services Oriented Architecture (SOA) for Web services support in order to provide customers with increased flexibility and easier access to the system.
- *Standard Modeling Frameworks* – The Cogito Knowledge Center supports multiple modeling frameworks to provide more ways to organize and interpret graph representation. This includes relational data, object orientation and ontological schemas.

“The Cogito Knowledge Center is a supporting technology that helps customers get more value from their current databases and other applications by making it easier to find patterns in their data,” said Deren Hansen, solution architect at Cogito. “This makes a standards-based architecture critical to ensuring the Knowledge Center is easily integrated into the existing environment.”

**About Cogito**

Cogito’s Relationship Analytics products allow organizations to leverage their existing data structures and applications and identify previously unknown links and sub groups buried deep in generations of structured and unstructured data. Cogito’s Knowledge Center provides a robust framework of application services that allow businesses to improve their data analytics and decision-making capabilities by overcoming the limitations of SQL and relational database technology. The Cogito Knowledge Center allows a dynamic schema that can be updated, changed or reorganized at a moment’s notice to reflect an ever-changing business environment. For more information, please visit [www.cogitoinc.com](http://www.cogitoinc.com).

**Press contact:**

Rod Anderson  
Snapp Norris Group  
(801) 208-1100 x14  
[rod.anderson@sng.com](mailto:rod.anderson@sng.com)